



Contact Information

Company Name: ADaGeo Communications, LLC
Address: 2121 Berwyn Court, Voorhees, NJ 08043
Phone/FAX: 856.831.7146
Website: www.ADaGeoCommunications.com
Founder: Christina Daniels, President
Email: cdaniels@adageocommunications.com

Mission

ADaGeo Communications, LLC is dedicated to providing marketing and communications services to emerging and existing businesses looking for opportunities to increase their potential for success.

History

Founded in 2008 and incorporated in 2010, ADaGeo Communications, LLC takes advantage of the need for marketing and communications skills, providing an alternate solution to the typically astronomical costs of those skills in the market. Unlike traditional firms that focus on analyzing problems for large customers with even larger budgets, ADaGeo Communications works with clients to develop concrete, practical action plans and collateral that will move their businesses in the right direction, for the right price.

Products

ADaGeo Communications, LLC provides a comprehensive range of marketing, public relations and creative services including:

- ❖ Advertising Management
- ❖ Budget Planning
- ❖ Client Relations
- ❖ Concept Development and Scripting
- ❖ Copywriting
- ❖ Customer Relationship Management
- ❖ Event Management
- ❖ Fundraising
- ❖ Graphic Design
- ❖ Media Buying
- ❖ Media Relations
- ❖ Presentation & Training
- ❖ Project Management
- ❖ Press Release Writing & Distribution
- ❖ RFP & Proposal Development
- ❖ Research & Analysis
- ❖ Spokesperson
- ❖ Writing & Editing

Founder

Christina Daniels, President

For nearly 25 years, Christina Daniels has delivered successful marketing, communications and public relations strategies to numerous, diverse for-profit and not-for-profit organizations.

Ms. Daniels began her career in the headquarters of the Navy Broadcasting Service in Washington, DC, followed by several years at RCA in Moorestown, NJ, and a year in the Direct Response Division of Al Paul Lefton Advertising and Public Relations in Philadelphia. A love of the arts propelled Ms. Daniels to a management position at the Delaware Theatre Company in Wilmington, DE. Thereafter, she accepted the position of Marketing Coordinator for ARAMARK Campus Services at the University of Delaware where she was promoted to the Regional Sales and Marketing Division in Radnor, PA, and then again to the post of Director of Marketing at the University .

In subsequent years, Ms. Daniels has held the positions of Marketing Coordinator for the Long Term Care Division of American International Group (AIG) in Wilmington, DE; Director of Marketing and Assistant Vice President for Business Development for South Jersey Federal Credit Union in Deptford, NJ; and Director of Marketing for Goodwill of Delaware and Delaware County, in Wilmington, DE. A member of numerous professional organizations, Ms. Daniels is an accomplished writer and award-winning graphic designer.

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March 11, 2011