

# FOR IMMEDIATE RELEASE

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## **Richard P. Miller And Gisele DiNatale To Be Honored**

*January 17, 2011, Voorhees, NJ* - Virtua CEO, Richard P. Miller, Business Person of the Year, and Alicia Rose "Victorious" Foundation co-founder, Gisele DiNatale, Citizen of the Year, will be honored by The Voorhees Breakfast Rotary Club during an awards dinner at Venice Plaza on January 27<sup>th</sup>.

Richard P. Miller, CEO of the non-profit, multi-hospital healthcare system offering a full continuum of acute, outpatient and long-term care, has led the industry in innovative directions transforming a group of community-based hospitals into technologically advanced regional medical centers. On Miller's watch, while developing and leading groundbreaking strategies, South Jersey-based Virtua has become an international model for effective healthcare management.

Creating innovative alliances has been a part of Miller's formula for success. In addition to an enterprise alliance with GE Healthcare, Virtua has formed clinical alliances with such nationally renowned organizations as the Fox Chase Cancer Center and the Nemours/A.I. duPont Hospital for Children. These alliances have enabled Virtua to provide its physicians and clinicians the ability to adopt the most advanced medical technology while providing opportunities for others to learn from their expertise.

Not a remote operator, Miller stays close to the communities he serves. He is on the board of the March of Dimes of Southern New Jersey and served as chairman of the March of Dimes WalkAmerica Campaign from 1996 to 1999. He is also a member of the board of the American Heart Association

and served as chairman of the Arthritis Association Walk for Southern New Jersey in 2004 and 2005. An industry leader, Miller serves on the Board of Trustees of the New Jersey Hospital Association, and is a lifetime member of the Chamber of Commerce of Southern New Jersey.

Slated to open in May/June of this year, Miller's vision-turned-reality, the new, state-of-the-art Virtua Hospital campus in Voorhees is designed to re-define healthcare in South Jersey and transform the patient's hospital experience while continuing to adopt new technologies far into the future

Citizen of the Year, Voorhees resident Gisele DiNatale, co-founder of The Alicia Rose "*Victorious*" Foundation, is committed to bringing hope, excitement and entertainment to hospital-bound teens facing difficult conditions. The foundation, named for DiNatale's daughter who died in 2002 from a rare form of cancer, raises money to create teen centers at hospitals around the country and abroad. The Alicia Rose "Victorious" Foundation is dedicated to making the time teens spend in local hospital as pleasant as possible by providing games, movies, music and a place to just hang out and be with their friends and other teens.

From its 2002 inception to date, more than 50 Teen Lounges have been funded, both nationally and internationally. More than 7,200 Teen Kits filled with common comforts, from lip balm and slippers to video games and puzzles, have been distributed in 80 hospitals in 34 states. Over 43,500 critically ill teens and their families have been directly impacted by the Foundation's efforts. The foundation currently has approval for four new teen centers and has proposed an additional center at the new Virtua hospital in Voorhees.

This month, the NJ Legislature passed a resolution deeming the third week of every January as "Teen Cancer Awareness Week."

The Voorhees Breakfast Rotary Awards Dinner honoring Miller and DiNatale is slated for Thursday, January 27, 2011 from 6:00 p.m. to 9:00 p.m. at Venice Plaza in Berlin, New Jersey.

Also being recognized are finalists Harry A. Platt, Ron Safier, Gary Frisch, Swordfish Communications and Ferriol C. Apistar, the Apistar Foundation.

Rotary is an international, humanitarian service organization made up of men and women from all walks of life. Founded in 1905, business and professional leaders from across the globe dedicate themselves through Rotary to truth, fairness, improved relations between people and world peace. With no political or governmental agendas, Rotary Clubs work autonomously to create innovative solutions to meet the needs of others in their local communities and throughout the world.

Chartered in 2001, The Voorhees Breakfast Rotary Club works with numerous organizations including Virtua Hospital, Eastern High School, Voorhees Pediatric Center, Ronald McDonald House and The Cathedral Kitchen, contributing their time and energies to countless charitable endeavors throughout the community. Internationally, the club assists in the Polio Plus program to eradicate Polio worldwide, supports an orphanage in Santo Domingo and helps with projects to provide clean water in developing nations.

The Voorhees Breakfast Rotary meets every Thursday morning from 7:15 am to 8:30 am at the Country Club Diner on Route 561 in Voorhees. For more information contact club president Mark Schott at 856.772.3384 or visit online at [www.voorheesbreakfastrotary.org](http://www.voorheesbreakfastrotary.org).



Photo1: Richard P. Miller



Photo2: Gisele DiNatale

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