

## **Goodwill Advocates Urge Congress to Invest in the American Worker Goodwill Holds Second Annual Advocacy Day on June 25**

*Wilmington, DE – June 23, 2008* – More than 50 representatives from Goodwill Industries®, including Goodwill of Delaware and Delaware County, will gather on Capitol Hill on Wednesday, June 25th, to urge Congress to make real investments in the American workforce through federal job training programs.

“For the first time in the past several years, unemployment rates have begun to rise and more than 7.6 million Americans are unemployed,” says Ted Van Name, President and CEO of Goodwill of Delaware and Delaware County. “In Delaware alone we’ve seen an 11% jump in unemployment between April of 2007 and April of 2008. Job training programs, like those offered by Goodwill of Delaware and Delaware County, are helping people who are affected by the economic slowdown. Now is not the time to cut funding for our most valuable economic resource — the American worker.”

Goodwill will offer recommendations to Congress on several important pieces of legislation, including:

**Javits-Wagner-O’Day (JWOD) Act/AbilityOne Program:** Through more than 600 nonprofit agencies, the AbilityOne program creates employment opportunities for some 45,000 people who are blind or have severe disabilities. These workers provide a broad range of commercial services to the federal government, such as document management, food service and janitorial services. Goodwill believes Congress should increase employment opportunities and choice of employment settings within the AbilityOne program; promote, encourage and develop procurement opportunities that lead to the creation of more jobs; and ensure compliance and integrity within the program.

**Electronics Recycling:** Goodwill Industries International strongly supports safeguards for environmentally sound disposal practices, as well as the development of national solutions such as product recovery requirements for electronic manufacturers and tax incentives for businesses and individuals that recycle. Goodwill supports the enactment of legislation that would create a national framework to address the increasing volumes of electronic product scrap and end-of-life technologies such as TVs and computers. Goodwill supports legislation that recognizes that nonprofit organizations collecting electronic goods are acting for the benefit of the community and should not bear the financial burden of disposal. In 2007, Goodwill of Delaware and Delaware County recycled over 8.9 million pounds of material - including electronic goods.

**Second Chance Act:** Now that the Second Chance Act has been signed into law, Goodwill is urging Congress to fund the act in the FY 2009 federal budget so that organizations like Goodwill can better help communities meet the needs of

formerly incarcerated people by providing comprehensive and coordinated services to help reintegrate ex-offenders into society.

Workforce Investment Act: Goodwill Industries International supports increased funding for the Workforce Investment Act (WIA) in the FY 2009 budget to meet the skills development needs of job seekers, workers and employers. Separate funding streams for youth, adult and dislocated worker programs should be maintained to ensure these populations are adequately served. Goodwill also urges Congress to make WIA reauthorization a priority this year.

Green Jobs Act: Goodwill urges Congress to fund the Green Jobs Act. Training for green jobs is an essential investment in a skilled American workforce.

For 87 years, Goodwill of Delaware and Delaware County has been improving the lives of individuals with barriers to employment through vocational services and work opportunities. In 2007 alone, Goodwill of Delaware and Delaware County provided over 4,600 services to individuals in need - resulting in jobs for over 800 people.

For information, please contact Christina Daniels, Director of Marketing today at [cdaniels@goodwillde.org](mailto:cdaniels@goodwillde.org) or 302-379-6474.

## **Goodwill of Delaware & Delaware County Graduates First Communications Technology Class**

*Wilmington, DE – June 16, 2008* – Goodwill of Delaware and Delaware County celebrated the graduation of its inaugural Communications Technology Training class on June 12th. The graduates, Taesean Weathers, Jaquell Sudler and Kevin Fitzgerald, all students at Chester YouthBuild in Chester, PA, were presented with national certifications in copper wiring, fiber-optics and smart home electronic installation.

Goodwill of Delaware and Delaware County - the first Goodwill to offer this portable, low-voltage, technology-based training, launched the new Communications Technology Training Program earlier this year thanks, in part, to a grant from the Welfare Foundation, Inc.

The mission of Goodwill is to improve the quality of life for people with barriers to employment through vocational services and job opportunities. Chester YouthBuild offers economically and socially vulnerable young adults the opportunity to become self-sufficient, responsible, contributing members of the community by providing the opportunity to develop academic, trade, leadership and employment search skills. As such, Goodwill's new Communications Training program was a perfect fit.

“This was a terrific opportunity for Goodwill and Chester YouthBuild to join forces for a common cause,” said course instructor and Senior Goodwill Career Development Specialist Rich Peyton. “Since the program is portable, we were able to actually bring everything we needed – manuals, instruction materials, etc to them. The students really worked hard – and now they can continue on their way with nationally-recognized certifications in-hand.”

The Goodwill Communications Technology Training Program employs a unique, hands-on approach to training through the use of a project-based learning environment. Students learn industry-demanded skills in the areas of Copper Cabling, Fiber Optic Cabling and Home Entertainment through the use of telecommunication manuals and simulated work stations. Training labs are portable and classes can be taught in a variety of environments.

The first of the five program modules, and a prerequisite to skills training, the Introduction to Communications module give students a wealth of knowledge from a historical perspective on how communications technology has evolved to the latest wireless devices used today.

The Copper Cabling module offers students the skills necessary to meet the industry demands of an entry-level Network Cabling Specialist. Students are able to demonstrate the abilities to test and troubleshoot copper-based cabling

systems and to identify cabling types and their uses.

The Fiber Optic Cabling module familiarizes students with the basics of light, light transmission and light reception using ultra-pure glass fibers. Students gain knowledge in the areas of cable termination, testing and troubleshooting – as well as in fiber optic safety, fiber optic cable pulling and the calculation of fiber optic loss budgets. Additional areas of training include customer service, communication skills, time management and career progression pathways.

The Introduction to Home Entertainment Residential Audio/Video Systems module provides students with the knowledge and skills necessary to become certified entry-level installers in the “smart” home industry. Students learn to connect and operate Home Entertainment Audio/Video systems, while learning the principles of AC/DC electricity and analog/digital concepts. Upon completion of this module, students are ready for entry-level employment in the home entertainment Audio/Video industry - including Home Theater installation and set up.

Following skills training, students complete a final module, Connecting to Business, focusing on job searching and job retention in the telecommunications industry.

In total, at the completion of the Communications Technology Training Program, students have gained knowledge of how communications technology has evolved and learned the basics and history of data, voice and video - as well as the basics of troubleshooting these systems. In addition, students receive certifications that meet the nationally-recognized industry standard in Copper Cabling, Fiber Optic Cabling and Home Entertainment Residential Audio/Video Systems and identify the holder as someone who has mastered the skills necessary to be a technician in the areas of Copper, Fiber Optic, and Home Entertainment.

“We are excited by the opportunity to offer such high-caliber technical training to clients throughout Delaware and Delaware County,” said Colleen Morrone, Goodwill Chief Mission Officer. “This really expands our capabilities and allows us to serve the needs of even more people by providing quality technical training to consumers; and qualified, skilled job candidates to local businesses.”

The low-voltage electric background taught in Communications Technology programs are highly sought-after by telephone system wiring, computer/data wiring, satellite communications and cable TV companies – as well as contractors who work with those technologies and electricians interested in expanding their businesses opportunities. The U.S. Department of Labor has identified electricians as an in-demand occupation with higher than average growth rates through 2012.

For over 87 years, Goodwill of Delaware and Delaware County has been providing job training and placement services for people throughout Delaware and Delaware County. In 2007 alone, Goodwill provided over 4,600 services to individuals with barriers to employment. For more information, call 1-866-317-2299 or visit online at [www.goodwillde.org](http://www.goodwillde.org).

## **Goodwill Customers' "Can-Do" Spirit Feeds the Hungry**

*Wilmington, DE – June 6, 2008* - Customers of Goodwill stores throughout Delaware and Delaware County showed their generosity by contributing over \$9,500 to feed the hungry during Goodwill's Spring "Can-Do" drive during May. Customers in all fourteen stores were asked to donate a dollar with each purchase, earning them a heartfelt thank you ....and their name on a paper "can" – displayed in a prominent spot in the store.

Along with dollars, many customers also donated non-perishable food items including pasta, canned goods, dried milk...and more to the Goodwill Food Closet.

"We've really been hit hard with requests for food this year," said Regina Jones, Director of Career Development Services. "We are so grateful to our customers for responding to our call. Because of their generosity, families who are really hurting will rest a little easier knowing they won't go hungry."

For 87 years, the mission of Goodwill of Delaware and Delaware County, Inc. has been to improve the quality of life for individuals with barriers to employment through vocational services and work opportunities. Last year alone, Goodwill of Delaware and Delaware County provided over 4,600 services to individuals throughout the region.

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## Local Recording Artists Choose Goodwill for Photo shoot

*Wilmington, DE – June 3, 2008* - Goodwill of Delaware and Delaware County's Boothwyn Store on Chichester Road was the spot chosen by Angela Sheik and Larisa Forest, better known as local contemporary recording artists "Ange&Ris", as the location for a photo shoot for an upcoming issue of Spark Magazine. The article will promote the 2008 Spark Summer Series, a state-wide performance competition. Ange and Ris were selected to participate in with 14 other bands.

"Goodwill is our favorite store," said Forest, "and we both thought it would be a great place to do the shoot!"

"This store isn't just Goodwill...added Sheik...this store is BESTwill!"

"We're very excited to have the duo here at our store," said Tina Daniels, Goodwill Director of Marketing. "Everyone's certainly enjoying themselves...and this is most definitely an example of home-town girls making good...for a good cause!"

Working together since 2003, Angela Sheik and Larisa Forest are two local musicians who didn't listen to much popular music growing up. However, their sheltered beginnings have helped them to discover their own unique sound; creative and beautifully uncanned. With a Bachelor of Arts in Music, Forest plays classical piano and studied opera in the greater Philadelphia area. She currently co-leads and accompanies musical services at Faith Reformed Baptist Church in Media; and is the Director of Contemporary Music at Media Presbyterian Church.

With a Bachelor of Music Education, Sheik directed music programs at MaST Charter School in Philadelphia; taught orchestra, drama, choir and general music for 4 years, studied cello, voice, and piano at Wilmington Music School, was the Music Assistant at Media Presbyterian Church, Media, PA - and directs orchestra at Newark Charter School in Newark, DE

The duo has performed extensively on the east coast and in Germany...and can be heard on indie radio in the greater Wilmington area.

"At Goodwill, we're in the business of helping people to overcome barriers in their lives so that they can thrive," remarked Daniels. "When Angela and Larisa first contacted me about doing the shoot at our Goodwill store in Boothwyn, it was a great opportunity to extend that helping hand a little further."

As female musicians in a challenging world, Ange&Ris seeks to bring women together during their upcoming family-oriented SongSisters Festival in Delaware County to benefit the Delaware County Pregnancy Center in Brookhaven, PA. They seek to raise awareness of this "safe place" for women of all backgrounds

who are faced with tough choices.

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## Goodwill Helps Harlan Elementary Students

*Wilmington, DE – June 2,, 2008* - Goodwill of Delaware and Delaware County came to the aid of Harlan Elementary School students “going green” in May. Principal of Harlan, appropriately named Mr. Dorrell “Green” received a wardrobe makeover consisting of “recycled” clothing from the Goodwill Outlet Store on Lea Boulevard in Wilmington. Nine Harlan students, accompanied by a staff of would-be fashion advisors, selected a number of stylish outfits from which their imposing 6’3” principal could choose!

Students participating in this “Green Mr. Green” makeover, are part of the Accelerated Reader (AR) Program -a program designed to motivate students to read and develop comprehension skills. A student chooses a book from the classroom, school library or public library and reads it at his or her own pace - either independently or with a parent or guardian. The student’s comprehension is assessed through a short multiple choice quiz taken on a school computer. Students receive “Points” based on the reading level, book’s length and number of correct answers on the quiz.

From April through mid-May, Harlan Elementary AR students collectively achieved their goal of 5,000 points, prompting Principal Green to follow-up on his promise to “green” his wardrobe for a day (with the student’s help) and ride through the streets surrounding the school on the back of a recycling truck - collecting recycle bins from students, teachers and staff. Mr. Green made good on his promise on Thursday, May 16th garnering cheers from students lining the streets.

“What a terrific opportunity to encourage kids to read...and get involved with recycling at the same time by making it fun!” remarked Tina Daniels, Director of Marketing for Goodwill. “We are so glad that Mrs. Kuhn and Mr. Green called on us to assist them with this initiative – the kids had fun, Mr. Green was a real sport...and the Goodwill Staff was all smiles.”

“We really appreciate the support that you [Goodwill] have given us to complete our Spring reading challenge.” said Principal Green. “Hopefully it’s a start to a long-lasting partnership between Harlan and Goodwill.”

According to Patricia Kuhn, Reading Specialist at Harlan, the school is the first elementary school in the Brandywine School District to “go green” by initiating school-wide recycling and energy conservation programs.

Goodwill is well-known for its recycling efforts throughout the region - including e-cycling of electronic goods in conjunction with the Delaware Solid Waste Authority, recently recognized as their Business Partner of the Year.

For 87 years, the mission of Goodwill of Delaware and Delaware County, Inc. has been to improve the quality of life for individuals with barriers to employment through vocational services and work opportunities. Training programs offered through Goodwill include Computerized Office Skills, Communications Technology, Customer Service, ShopRite Cashier Training, GED Preparation...and more. Last year alone, Goodwill of Delaware and Delaware County provided over 4,600 services to individuals throughout the region.

For information, please contact Christina Daniels, Director of Marketing today at [cdaniels@goodwillde.org](mailto:cdaniels@goodwillde.org) or 302-379-6474.

## **Goodwill of Delaware & Delaware County and AARP team up for the Active Adult Job & Volunteer Expo**

*Wilmington, DE – April 29, 2008-* Goodwill Industries of Delaware and Delaware County, Inc. and co-sponsor AARP will host an Active Adult Job & Volunteer Expo for adults age 55+, from 9:00 ‘til noon on Wednesday, May 14thth, 2008 at The Goodwill Center on East Lea Boulevard in Wilmington. Local businesses and organizations will be on hand to talk “face-to-face” about opportunities for mature workers.

“Older adults are more active than ever...and there’s no sign of a slow-down!” said Tina Daniels, Goodwill Director of Marketing. “With our Active Adult Job and Volunteer Expo – we’re bringing employers and volunteer organizations together with people 55 and over who are looking for opportunities.”

In fact, this group is one of the fastest growing segments of the population. For organizations looking for dynamic workers and volunteers in the 55+ community - and individual ready to explore opportunities in the prime of life - the Active Adult Job & Volunteer Expo is a terrific chance to “find each other!”

In addition to getting some good “face time” with prospective employers and volunteer groups, mature job and opportunity-seekers will also be able to take advantage of rotating workshops on Resume-Writing and Interview Techniques. For employers, on the other hand, AARP will conduct a 10:30 workshop on Automatic 401(k) Plans. There’s literally something for everyone! Both the Expo and workshops are free for attendees and registration is not required.

The Goodwill Center in Wilmington, with convenient access from Routes 95, 495, Governor Prince Boulevard and Philadelphia Pike, features over 5,500 square feet of meeting space, state of the art AV capabilities... and plenty of free parking. Whether you’re a business or volunteer organization looking for the opportunity to find the experienced workers you need... or an interested individual or group looking for opportunities that interest YOU, then the Goodwill Active Adult Job and Volunteer Expo is the right place for YOU! For more information or to reserve a space for your business or organization, contact Colleen McCardle at 302-504-5736 or [cmccardle@goodwillde.org](mailto:cmccardle@goodwillde.org) today.

## Goodwill to Celebrate Grand Opening of Sussex County Training Center

*Wilmington, DE – April 1, 2008*– Goodwill of Delaware and Delaware County will celebrate the official Grand Opening of The Goodwill Training Center in Bridgeville on Friday, April 4th, 2008 beginning at 10:00 a.m. A ribbon-cutting ceremony will take place at 10:30 a.m.

Located adjacent to the Goodwill retail and donation center on Sussex Highway just north of Seaford, The Goodwill Training Center in Bridgeville is the third training facility in Delaware – and the first in Sussex County.

“We actually began offering our services here in Bridgeville earlier this year,” said Tina Daniels, Goodwill Director of Marketing. “During the Grand Opening Celebration, we’re looking forward to bringing consumers enrolled in training here at Bridgeville together with community representatives, so they can share their experiences first-hand.”

The Bridgeville Training Center supports the vocational, rehabilitative and workforce-preparedness needs of the Sussex County community. Programs and services offered include:

- Computerized Office Skills Training - During this 12-15 week program, students develop the computer skills necessary to obtain employment in today’s competitive, computerized job market.
- Customer Service Skills Training – During this 8-week program, students learn how to perform cash register transactions, stock and display merchandise, manage customer conflicts and offer excellent customer service.
- Work Adjustment Training – This 12-week program helps students understand acceptable work behaviors. Instructors introduce students to ethical practices for interacting with the public and colleagues.
- Industrial Cleaning Skills Training – This 8-week program is designed to help students develop the skills needed to obtain employment within the janitorial field.
- Job Seeking Skills Training – This program emphasizes the development of skills related to job search and securing competitive employment.
- Employability Skills Training – This program emphasizes the development of behavioral and interpersonal skills related to maintaining employment.
- Vocational Evaluation – This 2-week evaluation assesses a client’s skills and

abilities in relation to job opportunities.

- Situational Assessment – This program assists clients who are undecided about what type of job they prefer. Goodwill assesses skills and abilities by placing each client into several work environments.
- Job Placement and Coaching – Goodwill helps clients to identify appropriate job openings; and supports them throughout their job search by offering assistance with applications, resume writing, interviewing skills and various other job-seeking skills. Job coaching is available for client's who may need additional support in becoming acclimated to their new position.
- Employment Readiness Service – This service provides consumers with assistance in preparing for and obtaining the necessary documentation, identification and other requirements necessary to successfully begin an active job search.

One of the top 100 employers in Delaware, Goodwill of Delaware and Delaware County, Inc. has been serving the community for 87 years. With fourteen retail and donation centers and three training centers, the mission of Goodwill of Delaware and Delaware County is to improve the quality of life for people with barriers to employment through vocational services and job opportunities. Last year alone, Goodwill of Delaware and Delaware County provided over 4,600 services to individuals throughout the region – and the need continues to grow.

## **GOODWILL ANNOUNCES AWARD WINNERS!**

*Wilmington, DE – March 13, 2008* - Goodwill of Delaware and Delaware County, Inc., along with 2008 Awards Luncheon Chair Connie Bond Stuart, President of PNC Bank, Delaware and co-Chair Mike Berardi, President of Nason Construction, proudly announce the winners of the 2007 Goodwill Awards.

For 2007, Goodwill has named the Delaware Solid Waste Authority as Business Partner of the Year; JP Morgan Chase as Community Partner of the Year; the State of Delaware, Division of Professional Regulation as Employer of the Year; Alice Coleman as the J.H. Beauchamp Volunteer of the Year; Barbara Maddams as Employee of the Year and Gerald Kane as Graduate of the Year. Goodwill also recognizes Senator Thomas Carper with the Goodwill Advocacy Award; Darnel Huff with The Senator William V. Roth, Jr. Achievement Award and Lawanda Lucas with the Award for Personal Achievement.

Award recipients will be honored at the 2008 Goodwill Awards Luncheon on April 25th, 2008 from 11:30 am to 1:30 pm at The Chase Center on the Riverfront in Wilmington. Many thanks to 2008 event sponsors Bank of America, PNC Bank and Wilmington University for ongoing support of Goodwill's dedication to improving lives through the power of work.

Click on the links below to view the 2008 Goodwill Annual Award Winner videos.

[Gerald Kane](#)

[Lawanda Lucas](#)

[Darnell Huff](#)

For more information or to become a luncheon sponsor, please contact Colleen McCardle, Special Events Coordinator at [cmccardle@goodwillde.org](mailto:cmccardle@goodwillde.org) or 302-504-5736.

## Prices Drop at Goodwill Stores in Delaware & Delaware County

*Wilmington, DE – February 18, 2008* - Goodwill of Delaware and Delaware County, Inc. has dropped prices on some of their most popular items –women’s clothing, men’s clothing, denim, shoes and more.

“Times are tough all over,” said Tina Daniels, Goodwill Director of Marketing. “Typically, when new retail nationwide is having a hard time, people turn to Goodwill. So we’re taking steps to make good bargains into GREAT bargains by significantly dropping prices on some of our most popular product categories.”

Goodwill of Delaware and Delaware County raised prices slightly last July, for the first time in years, following the trend of many Goodwill’s across the country. Revenue from store sales and donations support Goodwill’s ever-growing number of job training and placement programs that have helped improve the lives of thousands of people in the region. In 2007 alone, Goodwill of Delaware and Delaware and Delaware County provided over 4,600 services to individuals with barriers to employment – and a barrier can be many things – a physical disability, developmental disability, lack of skills or training – even an absence from the workforce for an extended period of time due to raising a family, caring for a sick loved one or even early retirement – among other things.

Now, in these challenging economic times, Goodwill is dropping prices – in many cases below where they were before the hike last year - so that people have a place to go for the things they need – at prices they can afford.

“People need a place to go to buy what they need for themselves and their families,” said Daniels. “We are in the business of helping people...we care...and we want people to know that you can get the quality items you need at even more affordable prices at Goodwill.”

The mission of Goodwill of Delaware and Delaware County, Inc. is to improve the quality of life for individuals with barriers to employment through vocational services and job opportunities. With fourteen retail stores and donation centers - and three training centers throughout the region, Goodwill has been serving the needs of the community for over 87 years.

## Senator Carper Visits Claymont Goodwill

*Claymont, DE – February 12, 2008* – U.S. Senator Tom Carper paid a visit to the Goodwill Store and Donation Center on Philadelphia Pike in Claymont yesterday to see first-hand how employee Dante Burton was getting along in his new position.

Burton was raised by his mother who, single with three sets of twins – all learning disabled, struggled to make ends meet. A high school graduate, he had difficulty in gaining and maintaining employment. Senator Carper, a mentor to the family for many years, referred Dante to Goodwill. Now age 20, Burton interviewed for a part-time position at the Goodwill Store in Claymont and was hired on the spot.

“He’s really terrific,” said Erika Taylor, manager of the Claymont Store. “From day one he just jumped right in and did what had to be done – and then some. He’s part of the Goodwill family now...and the smile never leaves his face!”

Burton, along with Taylor and President/CEO Ted Van Name, Regional Career Development Manager Cathy Kipp, Regional Manager John Fruits, Retail Training Manager Sue Murray and Director of Marketing Tina Daniels, led the Senator on a tour of the Claymont facility including the store, donation area and processing center. Always gracious and good-humored, the Senator took the time to speak personally with each and every member of the staff and more than a few customers...even pausing to pose for some photos.

With more than a fourteen retail and donation centers throughout Delaware and Delaware County, PA and three training centers in Wilmington, Dover and Bridgeville, DE, Goodwill has been providing job training and placement services for people in the community with barriers to employment for over 86 years.

For more information, call toll-free 1-866-317-2299.

## The Goodwill Training Center in Bridgeville Opens

*Wilmington, DE – January 8, 2008* – Goodwill of Delaware and Delaware County has opened the doors of the new Goodwill Training Center in Bridgeville. Located adjacent to the Goodwill retail and donation center on Sussex Highway just north of Seaford, The Goodwill Training Center in Bridgeville is the third training facility in Delaware – and the first in Sussex County. Acceptance and referrals for programs and services began in late December and, after weeks of intakes and planning, onsite training started bright and early on Monday, January 7th with students lined up for their first sessions.

“Goodwill of Delaware and Delaware County has been providing job training and placement services for people with barriers to employment for over 86 years.” remarked Regina Jones, Director of Career Development Services. “With the opening of The Goodwill Training Center in Bridgeville, we have effectively extended our reach, enabling us to serve the entire state of Delaware, in addition to Delaware County, Pennsylvania.”

The Bridgeville Training Center will support the vocational, rehabilitative and workforce-preparedness needs of the Sussex County community. Programs and services offered include:

- Computerized Office Skills Training - During this 12-15 week program, students develop the computer skills necessary to obtain employment in today's competitive, computerized job market.
- Customer Service Skills Training – During this 8-week program, students learn how to perform cash register transactions, stock and display merchandise, manage customer conflicts and offer excellent customer service.
- Work Adjustment Training – This 12-week program helps students understand acceptable work behaviors. Instructors introduce students to ethical practices for interacting with the public and colleagues.
- Industrial Cleaning Skills Training – This 8-week program is designed to help students develop the skills needed to obtain employment within the janitorial field.
- Job Seeking Skills Training – This program emphasizes the development of skills related to job search and securing competitive employment.
- Employability Skills Training – This program emphasizes the development of behavioral and interpersonal skills related to maintaining employment.
- Vocational Evaluation – This 2-week evaluation assesses a client's skills and

abilities in relation to job opportunities.

- Situational Assessment – This program assists clients who are undecided about what type of job they prefer. Goodwill assesses skills and abilities by placing each client into several work environments.
- Job Placement and Coaching – Goodwill helps clients to identify appropriate job openings; and supports them throughout their job search by offering assistance with applications, resume writing, interviewing skills and various other job-seeking skills. Job coaching is available for client's who may need additional support in becoming acclimated to their new position.
- Employment Readiness Service – This service provides consumers with assistance in preparing for and obtaining the necessary documentation, identification and other requirements necessary to successfully begin an active job search.

“All of our stores...all of your donations...this is what it's all about.” commented Jones. “When you help someone learn a skill...when you help someone find a job...it's life-changing in so many ways. And we don't just shake your hand and show you to the door when you're done. Once you've completed a Goodwill program you're a Member for Life. That means that if you ever need additional training, coaching, job-search help – you can always come back – even if it's just to tell us how well you're doing!”

With fourteen retail and donation centers...and three training centers, the mission of Goodwill of Delaware and Delaware County is to improve the quality of life for people with barriers to employment through vocational services and job opportunities. For more information, call 1-866-317-2299 or visit online at [www.goodwillde.org](http://www.goodwillde.org).

## **Goodwill of Delaware & Delaware County ready for Your Year-End Donations!**

*Wilmington, DE – December 20, 2007* - With the year coming to a close, everyone is infused with the spirit of giving...AND 2007 tax-deductions! Give yourself a tax break...and others a hand up when you donate to Goodwill.

“The end of the year is one of the busiest times for us,” said Ted Van, Goodwill President & CEO, “We always appreciated the outpouring of generosity from the community. “

Goodwill accepts a broad variety of donations including, household goods, clothing, furniture, sporting goods, computers, computer games, DVDs, videos, CDs, appliances, TVs, stereos...even vehicles like cars, motorcycles, RVs, boats and trailers. Goodwill staffers are geared up and ready to receive donations at all of our 15 convenient donation centers located throughout Delaware and Delaware County.

Who do your donations benefit? Proceeds from Goodwill donations support vocational training and job placement programs for people in the community with barriers to employment. This year alone, the number of people served will total more than 4,000.

“A barrier to employment can be many things,” said Tina Daniels, Goodwill Director of Marketing, “we usually associated a barrier with a physical or developmental disability...but it could also include individuals who have been out of the workforce for a period of time – perhaps to raise a family, care for a sick loved one - or perhaps due to the loss of a job...who need training or re-training to find work in today’s environment.

Goodwill of Delaware and Delaware County offers skilled training programs to fill those needs including Computerized Office Skills Training in the full suite of Microsoft Office products; Retail Customer Service Training; ShopRite Cashier Training, in partnership with the Wakefern Corporation and Kenny Family of ShopRites; Certified Nursing Assistant Training, in partnership with Delaware Technical and Community College; GED Prep; Janitorial Training; Workforce Adjustment Training...and more! 2008 will see the addition of even more programs including electronic, fiber-optic and smart-home skills certifications.

A 501(c)(3) non-profit organization, the mission of Goodwill of Delaware and Delaware County, Inc. is to improve the quality of life for people with barriers to employment through vocational training and job placement services.

“Your donations are tax-deductible,” said Tina Daniels, Goodwill Director of Marketing, “and proceeds benefit life-changing programs that help so many

people in the community.”

For more information on how you can make a donation to Goodwill, call toll-free at 1-(866) 317-2299 or visit Goodwill online at [www.goodwillde.org](http://www.goodwillde.org).

## **U.S. Senator Visits Millsboro Goodwill**

*Millsboro, DE – November 23, 2007*– U.S. Senator Tom Carper paid a visit to the new Goodwill Store and Donation Center in Millsboro earlier this week. Store manager Angela Ruckle and her staff were joined by Goodwill Director of Marketing Tina Daniels on a tour of the recently-opened facility.

The Millsboro Goodwill opened in late September. Located in the Mid-Sussex Shopping Center on DuPont Highway\Route 113, the new, freshly-designed 8,400 square-foot location features a bright, customer-friendly retail store, convenient donation area and plenty of on-site parking.

During his visit, the Senator took time to chat with customers – and to speak personally with each and every employee about their jobs and the organization - even taking a few minutes to pose for a photo by one of the newly-wrapped fleet vehicles.

“Our Millsboro store is the second to open in Sussex County,” commented Tina Daniels, Goodwill Director of Marketing. “On top of offering great merchandise at great prices –proceeds from sales and donations support vocational services and training in Sussex County.”

Goodwill opened its first Sussex County location in early August. The Goodwill Center at Bridgeville is also home to a soon-to-be open training center that will support vocational and job placement needs in the Sussex County community. Goodwill is working with the Sussex County Division of Vocational Rehabilitation to develop and institute programs that will best meet the needs of Sussex County. Planned programs include computerized office skills and work adjustment training – just to name a few.

"Our new Goodwill locations in Sussex County – in Millsboro and Bridgeville – have really set the standard for all Delaware and Delaware County Goodwill sites," remarked Tina Daniels, Director of Marketing. "We are so pleased that the Senator has taken the time pay us a visit."

## **Goodwill of Delaware & Delaware County Honored as Service Provider of the Year**

*Wilmington, DE – October 25, 2007* – The Governor's Committee on Employment of People with Disabilities honored Goodwill Industries of Delaware and Delaware County, Inc. as Service Provider of the Year for New Castle County at a luncheon at the Chase Center on the Riverfront in Wilmington on October 23rd. Dozens of Goodwill employees and board members were on hand as Director of Career Services Regina Jones accepted the award, presented by Lieutenant Governor John Carney, on behalf of her team.

This annual awards program is held each year to honor employees with disabilities in the State of Delaware who are exceptional role models for their peers; employers who have shown dedication and commitment to the practice of recruiting, hiring and training individuals with disabilities; and public, private or volunteer agencies or community service providers whose services have improved the quality of life for individuals with disabilities in the area of academics or skills training, employment, housing, medical, independent living or other services.

“What a wonderful award for our staff who work so hard with our clients every day,” said Colleen Morrone, Goodwill Chief Mission Officer. “This is a team accomplishment and would not be possible without the support from all areas of our organization.”

Goodwill Industries of Delaware and Delaware County has been providing job training and placement services for people in the community with barriers to employment for over 86 years. Training centers in Wilmington, Dover and the soon-to-be-open Bridgeville location offer a variety of training, workforce development and career placement programs based on the needs of the county they serve. Some of these programs include Computerized Office Skills Training, Customer Service Skills Training, Industrial Cleaning Skills Training, Certified Nursing Assistant Training, General Equivalency Diploma (GED) Preparation – as well as Partners in Training/Cashier Training conducted in partnership program with The Kenny Family ShopRites of Delaware and The Wakefern Food Corporation. Other services include Vocational Evaluation/Situational Assessment (VESA), Work Adjustment Training, Community-Based Trial Work Experience, Job Placement, Job Coaching and Transitional/Sheltered Employment.

All graduates of Goodwill's programs become "Members for Life." As a member, a graduate may contact Goodwill at any time for additional training or job placement services.

## **Long-time Goodwill Employee Receives Wilmington Award for Heroism**

*Wilmington, DE – October 5, 2007* - Early October, long-time Goodwill employee Douglas Perkins was honored with the Wilmington Award for Heroism by Mayor James. M. Baker during a ceremony at the Louis L. Redding City-County Building. The Wilmington Award is presented in a number of categories to honor those outstanding individuals who are helping to make Wilmington a better city through civic accomplishment.

Currently a bale operator at The Goodwill Center in Wilmington, Doug Perkins is not just another employee. Doug, who has been with Goodwill of Delaware and Delaware County for over 42 years, is an inspiration.

In 1965, Doug Perkins was a recent high school graduate working in the steam room at Allied Kid – a local leather manufacturer. Things were going well for Doug until one night when he and some friends were driving home from a party and the driver lost control of the car. Doug was in a coma for four months and sustained serious injuries to the brain resulting in acute spasms and loss of balance.

Unable to work, Doug was forced to depend on government disability assistance. While undergoing therapy, Doug was referred to Goodwill by the Delaware Division of Rehabilitation. At Goodwill, Doug entered into the adjustment training/sheltered employee program and, in due course, was hired by the organization in July of 1965.

Working for Goodwill at their 28th Street location in Wilmington, Doug repaired bicycles and upholstered furniture. After the 28th Street building closed, Doug moved to The Goodwill Center in Wilmington where he performed a variety of jobs for the Contracts Department. Today, Doug operates the bale machine in the warehouse where his enthusiasm and can-do attitude inspire everyone around him.

Besides being successful in his professional life, Doug's personal life also blossomed. In the 1980's, Doug married and became the father of a daughter and a son. Today, after over 42 years of service, Doug Perkins is still working for Goodwill and is still happily married.

Because of his dedication, perseverance and heart, Doug has become a living example of the life-changing power of work for over four decades.

## **Goodwill Staff Members Receive GCDF Certification**

*Wilmington, DE – July 26, 2007* - Goodwill Industries of Delaware and Delaware County, Inc. celebrated the graduation of five Career Services staff members from the Global Career Development Facilitator (GCDF) Certification Program today. Director of Career Development Services Regina Jones, Program Manager Temeca White, Career Development Coordinator Kristin Strouss-Peyton and Career Development Specialists Erin Hostler and Helena Wallace were honored during a formal ceremony at The Goodwill Center on East Lea Blvd in Wilmington.

The GCDF credential was developed to provide standards, training specifications and credentialing for workforce development professionals. In addition to a specified combination of education and work experience, to become eligible for this certification, participants must complete 120 hours of training and demonstrate proficiency in thirteen competency areas including helping skills; labor market information; assessment; diversity; ethical and legal issues; career development models; employability skills; training clients and peers; program management/implementation; promotion and public relations; technology; consultation, and continuous quality improvement.

“Today’s graduates have truly earned the right to be proud,” beamed Program Master Instructor Susan Gabriel. “Their determination and dedication to the program – along with the support of their colleagues here at Goodwill - were all key factors to their success today.”

Four other Goodwill of Delaware staff members, Chief Mission Officer Colleen Morrone, NCC Regional Career Development Manager Cathy Kipp, Program Manager Mary Burke and Assistant Program Manager John Waters, underwent the program in prior years and have the distinction of being the first in Delaware to receive the GCDF certification. Throughout Goodwill Industries, nearly 600 hold the GCDF certification. Nationally the number is 5,700 and internationally the number is 7,600.

Serving the community for over 86 years, the mission of Goodwill Industries of Delaware & Delaware County, Inc. is to improve the quality of life for people with barriers to employment through vocational services and work opportunities.

## **Goodwill Industries holds CNA Preparation Training Program Info Session**

*Wilmington, DE – July 19, 2007* - Goodwill Industries of Delaware and Delaware County, Inc. held an information session for a Certified Nursing Assistant Preparation Training Program being offered in collaboration with Delaware Technical and Community College, Wilmington Campus. Over 80 interested individuals attended the session and took advantage of the opportunity to complete the CNA program placement test.

With classes at both The Goodwill Center in Wilmington and Delaware Tech, the CNA Preparation Training Program is designed to help participants develop basic nursing and job readiness skills – and implement those skills in a long-term clinical setting. Tuitions, text books, uniform allowance, peripherals and exam fees are included in this free training opportunity. Upon completion of the program, participants are eligible to take the Nursing Aid Competency Certification Exam.

“The CNA Training Information session was open to the community,” said Kathy Kipp, NCC Regional Career Development Manager. “The response was huge – and we are very excited to be offering the program!”

Serving the community for over 85 years, the mission of Goodwill Industries of Delaware & Delaware County, Inc. is to improve the quality of life for people with barriers to employment through vocational services and work opportunities.

For more information on the CNA or other training opportunities, call Kathy Kip at 302-504-5726 or visit online at [www.goodwillde.org](http://www.goodwillde.org).

## Partners in Training

*Wilmington, DE – April 13, 2007* - Launched in New Jersey in 2000, the Partners in Training program prepares recipients of public assistance for the workforce by training them for cashier positions with ShopRite supermarkets. In 2006, the program made its way to Delaware partnering Goodwill Industries of Delaware and Delaware County with the Kenny Family ShopRites and Wakefern Food Corporation, the marketing and distribution arm of ShopRite.

“Partners in Training students get real, hands-on experience in a simulated ShopRite supermarket located right here at The Goodwill Center,” relayed Marty Glass, Senior Manager, Wakefern Food Corporation. “Students learn to operate a cash register, scan and bag items and research product prices.”

Partners in Training also provides customer service and life skills training. More than 500 men and women have completed the four-week training program – and been hired as cashiers in seventeen ShopRites throughout New Jersey and Delaware.

“In a business with typically high turnover, Partners in Training graduates employed in 2006 in our Delaware ShopRite stores have a retention rate that is well above industry standard” commented Mr. Glass. “Partners in Training graduates have the same standardized training as all our employees – which means they have the skills to work in any ShopRite store. “

In 2006, Partners in Training received the Food Marketing Institute’s “Maximizing People Potential Award.” The MAXX Award is presented annually to a retailer or wholesaler to recognize programs and initiatives that improve employee performance or advance a key business goal.

This morning’s event at The Goodwill Center in Wilmington recognized “Partners in Training” program graduates who have excelled as employees of Kenny Family ShopRites of Delaware.

The mission of Goodwill Industries of Delaware and Delaware County, Inc. is to improve the quality of life for people with barriers to employment through vocational services and work opportunities.

## **South Jersey Federal Credit Union Awards Scholarships to Local High School Seniors**

*Deptford, NJ \_May 2005* - South Jersey Federal Credit Union awarded a \$500 College Scholarship to high school senior Justin Bettis today at the credit union main office in Deptford, NJ. The scholarship was awarded based on academic achievement, extra-curricular involvement, references and personal goals. Applicants were asked to submit an essay about the history of credit unions and how their credit union can continue to play a significant role in their lives.

“It takes true commitment and perseverance to excel academically,” said Ben Griffith, Credit Union President and CEO. “We are proud to have such excellence represented in our young members here at South Jersey Federal Credit Union.”

South Jersey Federal Credit Union has been actively involved with youth education in the South Jersey community for many years. The South Jersey Federal Credit Union Kids Club savings program has over 1,400 members and offers incentives and activities to young members throughout Southern New Jersey. With developing programs aimed at providing practical financial skills education to teens and young adults, South Jersey Federal Credit Union is committed to expanding services and opportunities to the young people in our communities.

South Jersey Federal Credit Union, a not-for-profit financial cooperative owned and governed by its members, has been serving the South Jersey community for 65 years.

## **Over 50 South Jersey Federal Credit Union Employees, Family Members and Friends Walk for MS**

*Washington Township, NJ - April 17, 2005* – Over fifty employees, family members and friends of South Jersey Federal Credit Union participated in the walk to benefit Multiple Sclerosis on Sunday, April 17th. Credit union employee and captain, Cate Anderson, led her team along the path around scenic Washington Lake Park for a brisk walk in the early morning sunshine.

“We’re so proud to be here on this beautiful morning for such a worthwhile cause,” said Sharon Hayes, credit union Vice President of Human Resources. “This walk is a great opportunity for credit union employees to come together and make a difference. When we all work together, we can’t help but succeed!”

Multiple Sclerosis, a chronic disease of the central nervous system affecting the brain and spinal cord, usually strikes adults in the prime of life - between age 20 and 50. The credit union donated \$1,000 to support the team's efforts to end the devastating effects of MS.

South Jersey Federal Credit Union, a not-for-profit financial cooperative owned and governed by its members, has been serving the South Jersey community for 65 years.

## **South Jersey Federal Credit Union Employees, Family Members and Friends Walk for MS**

*Washington Township, NJ - April 23, 2003* – Employees, family members and friends of South Jersey Federal Credit Union participated in the walk to benefit Multiple Sclerosis on Sunday, April 23rd in Washington Lake Park.

“We’re so proud to be here on this misty morning for such a worthwhile cause,” said Sharon Hayes, credit union Vice President of Human Resources. “This walk is a great opportunity for credit union employees to come together and make a difference. When we all work together, we can’t help but succeed!”

Multiple Sclerosis, a chronic disease of the central nervous system affecting the brain and spinal cord, usually strikes adults in the prime of life - between age 20 and 50. The credit union donated \$1,000 to support the team's efforts to end the devastating effects of MS.

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## **South Jersey Federal Credit Union Receives Five-Star Rating For Safety**

*Deptford, NJ – October 22, 2002* – South Jersey Federal Credit Union, headquartered in Deptford, NJ, has earned a five-star rating, the highest possible, from Bauer Financial Reports, Inc., Coral Gables FL.

Bauer Financial rates the safety of credit unions across the country based on their financial profiles as reported every six months to the National Credit Union Administration (NCUA.) Criteria includes earnings, capital and the quality of loan portfolios – plus the institution's tangible asset size, profit or loss, tangible capital ratio and owners' equity as a proportion of assets.

With offices in Camden, Deptford, Pleasantville and Shore Mall, South Jersey Federal Credit Union, a not-for-profit financial cooperative owned and governed by its members, has been serving the south Jersey community for over 60 years.

## **Credit Unions: Building a Better Tomorrow Every Day.**

*Deptford, NJ – October 11, 2002* – On Thursday, October 17, credit union members worldwide including South Jersey Federal Credit Union in Deptford, will celebrate International Credit Union Day.

Credit unions have kept their purpose constant for more than 150 years. Because credit unions are not-for-profit financial cooperatives, their focus has always been on service to their members. Credit unions are member-owned – and that means that each and every credit union member has an equal say about how their financial institution is run. Furthermore, since credit unions have no stockholders, members on average, receive higher rates on their savings accounts, lower rates on loans and lower or no fees.

Ultimately, service to members is a credit union's top priority. At one credit union, service may mean refinancing a new member's car at a lower rate. At another, a member might need a small, low-rate loan to help get them through some tight times. Credit unions provide the services members need – from student loans, car loans and first mortgages to saving accounts, checking accounts, savings clubs and money markets – and more. Today, more than 112 million people are building better tomorrows for themselves and their families at 37,000 credit unions across the globe.

Celebrate International Credit Union Day on October 17<sup>th</sup> with South Jersey Federal Credit Union – where you'll find the very best products, rates AND service year round.

South Jersey Federal Credit Union, a not-for-profit financial cooperative with offices in Camden, Gloucester and Atlantic Counties, has been serving the South Jersey community for over 60 years.

## **Eighth Annual Deptford Township Business Expo**

*Deptford, NJ – October 17, 2002* - On Monday, October 28<sup>th</sup>, Deptford Township will hold its 8<sup>th</sup> Annual Business Expo from 6:30 to 9:00 pm at Auletto Caterers, 1849 Cooper Street in Deptford.

The Expo, presented by the Deptford Township Business Development Advisory Committee, is expected to be even bigger and better than last year with representatives from over 45 businesses participating.

Exhibitors will offer on-site specials and free gifts to attendees - and visitors will have the chance to win one of many door prizes contributed by participating businesses. For visitors' enjoyment, light refreshments will be served and professional men's soccer player Dan Christian from the South Jersey Barons will make a special guest appearance.

The goal of the Deptford Business Expo is to bring local businesses together with members of the community to showcase their products and services, make contacts and stimulate trade. Over the years, this one-day business trade show has gathered momentum and grown to be a premier business event. This year, over 1,500 visitors are expected.

For more information about the 8<sup>th</sup> Annual Deptford Business Expo, call Pete Carbone at 856-845-5300, extension #247. Admission is free.

## **South Jersey FCU Chosen “Employer of the Year” by Greater Delaware Valley Chapter of the National MS Society**

*Deptford, NJ – October 12, 2002* - South Jersey Federal Credit Union has been selected as “Employer of the Year” by the Greater Delaware Valley Chapter of the National Multiple Sclerosis Society.

Each year, the Greater Delaware Valley Chapter recognizes companies who demonstrate a special effort to encourage employment of people with multiple sclerosis and other disabilities.

Cathrin Anderson, a credit union employee who has been battling MS since being diagnosed in November 1998, nominated the credit union and CEO Benjamin Griffith for the award. Ms. Anderson, who has been employed by the credit union since 1997, began experiencing symptoms of MS in 1998. While she coped with the personal difficulties often associated with the disease, Mr. Griffith and the credit union worked with Ms Anderson, taking steps to ensure that her job, security and benefits were upheld.

“Mr. Griffith did more than let me keep my job and health benefits,” said Anderson in her nomination letter, “he gave me back my self-esteem and respect. I felt like a valued employee who deserved to keep my job not just because of some disability or discrimination laws – but because I earned it.”

Benjamin Griffith, SJFCU President and CEO, is active in many causes throughout Camden, Gloucester and Atlantic Counties. In 2000, Griffith served as the Chairperson for the Washington Lake Park MS Walk.

Mr. Griffith and SJFCU will be formally recognized during an award ceremony hosted by Larry Kane, Vice Chairman of the Greater Delaware Valley Chapter of the National Multiple Sclerosis Society and KYW-TV3 news anchor, on November 11<sup>th</sup> at the Adams Mark Hotel in Philadelphia.

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## South Jersey Federal Credit Union Opens New Pleasantville Branch

*Pleasantville, NJ – March 2, 2002* – South Jersey Federal Credit Union celebrated the grand opening of their new Pleasantville branch on Saturday, February 23<sup>rd</sup> in the branch lobby at 15 West Jersey Avenue in Pleasantville.

Local Atlantic County radio station WTTH “The Touch” 96.1 FM broadcasted live from 10:00 am to 1:00 pm and kept the lobby jumping with lots of music, contests and giveaways. Sunny and Polly the Clowns from “If I Only Had A Brain Productions” entertained the children with balloon animals and face painting while soccer pros from the South Jersey Barons and Banshees talked to fans, signed some autographs and gave away a slew of free game tickets.

The big attraction of the day, Philadelphia 76ers mascot “Hip-Hop”, arrived just before 11:00 am and delighted members with his outrageous antics. Nearly everyone came away with a souvenir photo of themselves and their children with the “big bunny” to commemorate the occasion.

“We are happy and proud to be a member of the Pleasantville community,” said Tom Fletcher, South Jersey Federal Credit Union Vice President of Business Development. “We’re looking forward to a bright future here for everyone.”

Grand Opening activities – complete with daily and weekly prizes, continued in the Pleasantville branch lobby throughout the week following the opening. The credit union focused on a different product or service each day and a number of organizations – including CCCS of Southern New Jersey, Alliance Health Systems, the Pleasantville Police Department, If I Only Had A Brain Productions – as well as local artist Debbi Schafer, lent their time and talents with entertainment, information and education that helped to make the week a success.

Located in the heart of the Pleasantville Urban Enterprise Zone, South Jersey Federal Credit Union features a bright, spacious lobby, eight teller windows, a separate new account and loan area, three drive-up teller lanes and plenty of free parking.

South Jersey Federal Credit Union, a not-for-profit financial cooperative owned and governed by its members, has been serving the South Jersey community for more than 65 years.

## South Jersey FCU Awards Ten Scholarships to Local High School Graduates

*Deptford, NJ - June 27, 2002* – South Jersey Federal Credit Union awarded ten college scholarships to local high school seniors. A total of \$2,500 was awarded to students based on their academic achievement, commitment to service and outstanding leadership.

“These young men and women are our brightest and our best,” beamed Ben Griffith, Credit Union President and CEO. “We are proud of our young members; we are proud of their accomplishments and we seen in them the future of our country and ourselves.”

Scholarships were awarded to Laura Sartain of Triton Regional High School, Kimberly Reynolds of Eastern Regional High, Arthur Brett McDonald of Brim Medical Arts, Rebecca J. Ellis of Highland Regional, Sara C. Draper of Holy Spirit High, Shana L. Fannon of the Life Center Academy, James Conroy of Gloucester City Jr/Sr High, Justin David Miloszewski of Triton Regional, Daniel N. Lombardi of Camden Catholic and Kristin Kurek of Kingsway Regional High School.

South Jersey Federal Credit Union has been actively involved with youth education in the South Jersey community for many years. The South Jersey Federal Credit Union Kids Club savings program has over 1,400 members and offers incentives and activities to young members throughout Southern New Jersey. With developing programs aimed at providing practical financial education to teens and young adults, South Jersey Federal Credit Union is committed to expanding services and opportunities to the young people in the region.

South Jersey Federal Credit Union has been serving the South Jersey community for over 60 years.

## **South Jersey Federal Credit Union Sponsors Parada San Juan Bautista**

*Camden, NJ – July 2002* - South Jersey Federal Credit Union was one of the official sponsors of the 2002 Parada San Juan Bautista.

This annual Camden celebration, coordinated by the 2002 Parada San Juan Bautista Committee, consisted of a month-long series of events and pageants – culminating in a parade through the city of Camden during the last Sunday in June. This year's theme, "United We Stand/Together We are Strong in Honor of the Heroes and Victims of 9-11" expressed the heartfelt patriotism and civic pride that this steadfast community organization has come to represent.

The Parada San Juan Bautista, Inc., a non-profit charitable organization, was founded in 1957 by the parishioners of Our Lady of Fatima Church to give witness to their faith and celebrate their Puerto Rican heritage. Today, San Juan Batista serves to create solidarity and harmony within the community. In bringing together people from different cultures and races, Parada San Juan Bautista has integrated parade activities into the social fiber of the city of Camden and the surrounding communities.

South Jersey Federal Credit Union, a not-for-profit financial cooperative owned and governed by its members, has a longstanding history of taking an active role in supporting the needs and goals of diverse communities throughout South Jersey for over 60 years.

## **The Merger of the MAC, Cash Station and STAR Networks Brings New Convenience to Members of South Jersey Federal Credit Union**

*Deptford, NJ – March 2002* - The MAC ATM network has merged with the Cash Station and STAR networks, dominant primarily in the mid-west and western parts of the U.S. Very soon, the red STAR emblem, with its “shooting star” will replace the MAC logo on ATMs across the region, including those at South Jersey Federal Credit Union.

In the world of electronic personal finance, the ultimate goal is convenience. That is certainly the product of the recently completed merger. As the country’s largest PIN-secured debit network, the combined company will provide more than 124 million consumers with access to more than 180,000 ATMs and 720,000 retailer locations across the U.S.

Selecting a single brand for the combined network was a key goal to aid consumer awareness. Consumer research has found that consumers like the look of the STAR brand and perceive it to represent accessibility and innovation.

“We are very enthusiastic about the benefits that the STAR Network will bring to our members,” said Tina Daniels, Director of Marketing for South Jersey Federal Credit Union. “The added ATM and point-of-sale coverage and associated convenience of the STAR Network will allow our cardholders to securely access their accounts across the country.”

South Jersey Federal Credit Union, a not-for-profit financial cooperative owned and governed by its members, has been serving the South Jersey community for over 60 years. With over 47,000 members throughout Southern New Jersey, SJFCU provides a full range of competitive financial products and services including savings accounts, checking accounts, loans, automatic teller machines, VISA credit and debit cards, direct deposit and telephone and online account access, just to name a few.

South Jersey Federal Credit Union operates four full-service branches throughout Southern New Jersey including Deptford, Camden, Shore Mall and Pleasantville. Members can expect to see the red and white STAR emblem replace the MAC logos at ATMs in all locations. When the changeover to STAR is complete, members will still be able to use their cards with the MAC logo in STAR ATMs. There is no need to request a new card, as STAR plans to issue new cards automatically to all cardholders by the year 2005. Members who wish to use their cards to make purchases in retail establishments that accept STAR should be able to do so early this year.

The STAR Network, owned and operated by Concord EFS, Inc. (NASDAQ: CET) is the nation’s leading electronic payment network and an expert in secure,

real-time electronic transactions. In addition to being the market leader in processing PIN-secured debit transactions, STAR develops market-expanding innovations such as check electronification and secure Internet transactions to help financial institutions, retailers and independent sales organizations connect with and better meet their members' and customers' needs.

STAR processes more than 5 billion transactions a year via nearly 6,500 participating financial institutions, including South Jersey Federal Credit Union, and more than 9,000- participating ATMs and retail locations. For more information, visit [www.star-systems.com](http://www.star-systems.com).

## South Jersey Federal Credit Union Lights Up the Children's Garden

*Camden, NJ – November 24, 2001* – South Jersey Federal Credit Union sponsored and decorated a Christmas tree during the Fourth Annual Camden Children's Garden Holiday Festival of Lights at the New Jersey State Aquarium on Saturday.

Vibrant and full of color, the tree, themed "You Can Get Hooked on South Jersey Federal Credit Union," sported a profusion of colorful fish, a bounty of fishing hooks formed into the credit union logo, an abundance of beribboned seashells and strands of sparkling blue garland waves. In addition to the over 500 blue lights, the 6-foot tree was swathed in colorful fisherman's nets and adorned with a treasure chest overflowing with shimmering beads, baubles and gold coins. A cleverly constructed star – interwoven with iridescent ribbon, translucent blue beads and seashells, offered a fine finishing touch to the nautical holiday creation.

"The volunteers really did a great job here," said Ben Griffith, South Jersey Federal Credit Union President and CEO. "They put a lot of time and hard work into decorating this tree – and it shows. We're excited to be a part of the festivities here at the Children's Garden – and we're having a good time!"

South Jersey Federal Credit Union, a vital, active member of the community, has maintained an active presence at the Children's Garden throughout the Garden's three-year history. The Holiday Festival of Lights will run every Friday and Saturday from 5:30 pm to 8:00 pm through December 29<sup>th</sup>.

A not-for-profit financial cooperative owned and governed by its members, South Jersey Federal Credit Union has been serving the South Jersey community for over 60 years.

## **South Jersey Federal Credit Union Employees Donate \$2,000 for Red Cross Tsunami Relief**

*Deptford, NJ –October 12, 2001* - Employees of South Jersey Federal Credit Union, in a heartfelt display of compassion, raised \$2,000 in support of the American Red Cross' tsunami relief efforts. Lynn Silverstein, Director of Emergency Services for the Gloucester County Chapter of the American Red Cross, was on hand today to personally accept the contribution and present the credit union with an official certificate recognizing their support of the American Red Cross' International Humanitarian Efforts.

“The staff here at South Jersey Federal Credit Union really came together to help support the needs of the victims of this terrible disaster.” beamed Sharon Hayes, Vice President of Human Resources. “The credit union credo is “not for profit, but for service” and our employees continually demonstrate their commitment to service– well beyond the bounds of the local community. We salute their efforts and their generosity.”

South Jersey Federal Credit Union has a long history of service to the community and supports numerous altruistic organizations throughout South Jersey including the National MS Society, The ARC of Gloucester and Cape May Counties, The Camden Children's Garden and The Children's Miracle Network, just to name a few. A not-for-profit, full-service financial cooperative with offices located in Camden, Gloucester, Atlantic and Cumberland Counties, South Jersey Federal Credit Union has been serving the South Jersey community for over 60 years.